Author and Title Index to Volume 31, 1993

	issue	page
A		
ABBASI, S.M. and HOLLMAN, K.W., Business Success in the Middle East	1	55
Analysing the Quality of Management Information: A Suggested Framework, MITCHELL, V.-W. and VOLKING, Y.E.	8	12
AZZONE, G., BERTELÈ, U. and MASELLA, C., Strategic Investment in New Product Development	5	44
B		
BARKER, R.C., Time-based Performance Measurement: A Model to Aid Competitive Restructuring	4	4
BARTON, L., Terrorism as an International Business Crisis	1	22
BENNETT, R., Developing People for Real: Some Issues and Approaches	3	55
BERTELÈ, U., see AZZONE, G.		
BOYLE, E., Managing Organizational Networks: Defining the Core	7	23
BREEN, E., Journal Publishing: How Editors and Authors Work More Effectively Together	4	26
BROOKS, L., see MATEJKA, K.		
BURDETT, J.O., Managing in the Age of Discontinuity	1	10
Businesses and Bombs: Preplanning and Response, MAHONEY, P.F.	8	20
Business Policy in Action (Monograph)	6	
Business Success in the Middle East, ABBASI, S.M. and HOLLMAN K.W.	1	55
C		
CAINE, D.J. and ROBSON, A.J., Spreadsheet Modelling: Guidelines for Model Development	1	38
CHAN, P.S. and JUSTIS, R.T., To Franchise or Not to Franchise?	5	22
CHAN, P.S., Managing Successful Turnarounds: Lessons from Global Companies	3	29
COLLINGWOOD, M.P., Why Don't You Use the Research?	3	48
(The) Competitive Learning Organization: A Quest for the Holy Grail, JASHAPARA, A.	8	52
Computer Security in Large Corporations: Attitudes and Practices of CEOs, WRIGHT, P.C.	7	56
Coping with Misinformation, SIMS, D.	5	18
Corporate Change Programmes: A False Panacea?, NICOLL, D.	5	4
Corporate Value Statements and Employee Communications, NICOLL, D.C.	8	34
Critical Factors in Exploiting Technologies, GROTH, J.C.	3	34
CUNNINGHAM, D. and HORNBY, W., Pricing Decision in Small Firms – In Theory and Practice	7	46
D		
Decision Making in Health Service Managers, ORMROD, J.	7	8
Developing People for Real: Some Issues and Approaches, BENNETT, R.	3	55
DOBBINS, R., An Introduction to Financial Management (Monograph)	2	
Don't Shoot the Pianist, HOARE, D.O'S.	7	5
DRUMMOND, H., The Power of Impression Management	3	16
DUNSING, R., see MATEJKA, K.		
E		
Enhancing Your Advancement in the 1990s, MATEJKA, K. and DUNSING, R.	1	52
(The) Enterprise School of Management: Turning Dreams into Reality, PETERS, J.	1	4
(The) Environment: A Legal, Business and Accountancy Perspective, VINTEN, G.	4	17
ESCOVER, J.L., Productivity Plus	7	28
F		
FRODEY, C.A., see O'HARA, J.		
G		
GATES, L. see MATEJKA, K.		
GLUSKINOS, U.M., see POPPER, M.		
GRAHAM, C., see LYALL, D.		
GREGORY, B., see MATEJKA, K.		
GRÖNROOS, C. and SAND, H.Å., A Winning Service Offer in Car Rental	1	45
GROTH, J.C., Critical Factors in Exploiting Technologies.	3	34
GUNN, B., Management Systems and Personnel Evaluation	4	38
H		
Handling Consumer Complaint Information: Why and How?, MITCHELL, V.-W.	3	21
HARRISON, E.F., Interdisciplinary Models of Decision Making	8	27
HARUNG, H.S., More Effective Decisions through Synergy of Objective and Subjective Approaches	7	38
HERBIG, P.A., and KRAMER, H., Low Tech Innovation: Resurveying the Basic Meaning of Innovation	3	4
HO, S.K.M., Problem Solving in Manufacturing	7	31
HOLLMAN, K.W., see ABBASI, S.M.		
HORNBY, W., see CUNNINGHAM, D.		
HOARE, D.O'S., Don't Shoot the Pianist	7	5
I		
Increasing Planning Effectiveness, MORGAN, N.A. and PIERCY, N.F.	4	55
Interdisciplinary Models of Decision Making, HARRISON, E.F.	8	27
(An) Introduction to Financial Management, DOBBINS, R., (Monograph)	2	
Is There an Inverse "Peter Principle", POPPER, M. and GLUSKINOS, U.M.	4	59
J		
(The) Japanese Value System: An Application of Maccoby's Head and Heart Traits, ZIKIYE, R. and ZIKIYE, A..	4	4
JASHAPARA, A., The Competitive Learning Organization: A Quest for the Holy Grail	8	52
Journal Publishing: How Editors and Authors Work More Effectively Together, BREEN, E.	4	26
JUSTIS, R.T., see CHAN, P.S.		
K		
KAYNAK, E. and KUCUKEMIROGLU, O., Successful Marketing for Survival: The Airline Industry	5	32
KRAMER, H., see HERBIG, P.A.		
KUCUKEMIROGLU, O., see KAYNAK, E.		
KURKE, L.B., see MATEJKA, K.		
L		
LAIRD, M.J., Sexual Harassment: A Look to the Future	5	51
Low Tech Innovation: Resurveying the Basic Meaning of Innovation, HERBIG, P.A. and KRAMER, H.	3	4
LYALL, D. and GRAHAM, C., Managers' Attitudes to Cost Information	8	41
M		
MAHONEY, P.F., Businesses and Bombs: Preplanning and Response	8	20
MAHONEY, P.F., Protecting Overseas Projects	4	51
Managers' Attitudes to Cost Information, LYALL, D. and GRAHAM, C.	8	41
Management Development in a Changing World, WILD, R.	5	10
Management Systems and Personnel Evaluation, GUNN, B.	4	38
Managing Organizational Networks: Defining the Core, BOYLE, E.	7	23
Managing Outsourcing: A Strategy for a Competitive Company in the 1990s, PAGNONCELLI, D.	7	15

	issue	page
Managing Successful Turnarounds: Lessons from Global Companies, CHAN, P.S.	3	29
Managing in the Age of Discontinuity, BURDETT, J.O.	1	10
MARTINSONS, M.G., Strategic Innovation: A Lifeboat for Planning in Turbulent Waters	8	4
MASELLA, C., see AZZONE, G.		
MATEJKA, K. and DUNSING, R., Enhancing Your Advancement in the 1990s	1	52
MATEJKA, K., BROOKS, L. and GATES, L., The Total Quality Journey: By Invitation Only?	5	60
MATEJKA, K., KURKE, L.B. and GREGORY, B., Mission Impossible? Designing a Great Mission Statement to Ignite Your Plans	4	34
McCONALOGUE, T., Real Delegation: The Art of Hanging on and Letting Go	1	60
Mission Impossible? Designing a Great Mission Statement to Ignite Your Plans, MATEJKA, K., KURKE, L.B. and GREGORY, B.	4	34
MITCHELL, V.-W. and VOLKING, Y.E., Analysing the Quality of Management Information: A Suggested Framework	8	12
MITCHELL, V.-W., Handling Consumer Complaint Information: Why and How?	3	21
More Effective Decisions through Synergy of Objective and Subjective Approaches, HARUNG, H.S.	7	38
MORGAN, N.A. and PIERCY, N.F., Increasing Planning Effectiveness	4	55
MORGAN, M.J., Testing Activity-based Costing Relevance: Pharmaceutical Products Limited – A Case Study	3	8
N		
NICOLL, D., Corporate Change Programmes: A False Panacea?	5	4
NICOLL, D.C., Corporate Value Statements and Employee Communications	8	34
O		
O'HARA, J. and FRODEY, C.A., A Service Quality Model for Manufacturing	8	46
ORMROD, J., Decision Making in Health Service Managers	7	8
OSBORNE, R.L., Why Entrepreneurs Fail: How to Avoid the Traps	1	18
Outsourcing Technology, TAKAC, P.F.	1	26
P		
PAGNONCELLI, D., Managed Outsourcing: A Strategy for a Competitive Company in the 1990s	7	15
Penetrating the Information Barrier, ROSS, S.C.	5	27
PETERS, J., Business Policy in Action (Monograph)	6	
PETERS, J., The Enterprise School of Management: Turning Dreams into Reality	1	4
PIERCY, N.F., see MORGAN, N.A.		
POPPER, M. and GLUSKINOS, U.M., Is There an Inverse "Peter Principle"?	4	59
(The) Power of Impression Management, DRUMMOND, H.	3	16
Pricing Decision in Small Firms: Theory and Practice, CUNNINGHAM, D. and HORNBY, W.	7	46
Problem Solving in Manufacturing, HO, S.K.M.	7	31
PROCTOR, R.A., Strategic Windows and Entrapment	5	55
Productivity Plus, ESCOVER, J.L.	7	28
Protecting Overseas Projects, MAHONEY, P.F.	4	51
R		
Real Delegation: The Art of Hanging on and Letting Go, McCONALOGUE, T.	1	60
ROBSON, A.J., see CAINE, J.		
ROSS, S.C., Penetrating the Information Barrier	5	27
S		
SAND, H.Å., see GRÖNROOS, C.		
(A) Service Quality Model for Manufacturing, O'HARA, J. and FRODEY, C.A.	8	46
Sexual Harassment: A Look to the Future, LAIRD, M.J.	5	51
SIMS, D., Coping with Misinformation	5	18
Spreadsheet Modelling: Guidelines for Model Development, CAINE, D.J. and ROBSON, A.J.	1	38
Strategic Innovation: A Lifeboat for Planning in Turbulent Waters, MARTINSONS, M.G.	8	4
Strategic Investment in New Product Development, AZZONE, G., BERTELÈ, U. and MASELLA, C.	5	44
(The) Strategic Management of Change, TULLOCH, A.	3	62
Strategic Windows and Entrapment, PROCTOR, R.A.	5	55
Successful Marketing for Survival: The Airline Industry, KAYNAK, E. and KUCUKEMIROGLU, O.	5	32
T		
TAKAC, P.F., Outsourcing Technology	1	26
Terrorism as an International Business Crisis, BARTON, L.	1	22
Testing Activity-based Costing Relevance: Pharmaceutical Products Limited – A Case Study, MORGAN, M.J.	3	8
Time-based Performance Measurement: A Model to Aid Competitive Restructuring, BARKER, R.C.	4	4
To Franchise or Not to Franchise?, CHAN, P.S. and JUSTIS, R.T.	5	22
(The) Total Quality Journey: By Invitation Only?, MATEJKA, K., BROOKS, L. and GATES, L.	5	60
TULLOCH, A., The Strategic Management of Change	3	62
V		
VINTEN, G., The Environment: A Legal, Business and Accountancy Perspective	4	17
VOLKING, Y.E., see MITCHELL, V.-W.		
W		
Why Don't You Use the Research?, COLLINGWOOD, M.P.	3	48
Why Entrepreneurs Fail: How to Avoid the Traps, OSBORNE, R.L.	1	18
WILD, R., Management Development in a Changing World	5	10
(A) Winning Service Offer in Car Rental, GRÖNROOS, C. and SAND, H.A.	1	45
WRIGHT, P.C., Computer Security in Large Corporations: Attitudes and Practices of CEOs	7	56
Z		
ZIKIYE, R. and ZIKIYE, A., The Japanese Value System: An Application of Maccoby's Head and Heart Traits	4	4
ZIKIYE, A., see ZIKIYE, R.		